

RESULTS
TIME
DEPTH
SPEED
SIZE
TARGETING
PAYLOAD
PATENTED
COMPLIANCE
EFFICACY
COST
EFFECTIVENESS
VERSATILITY
SIMPLICITY



Delivery Systems: Indulging our skin when and where it is needed most

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Advances in Anti-ageing for Skin
London, September 18th

CONSUMER DEMANDS AT A GLANCE



From “hope in a jar”



To “real effect in a jar”

Perceivable results + optimal sensory attributes + affordable formulations

...the secret is to get to the right place at the right time...

THE RATIONALE BEHIND

Novel delivery systems are the scientific answer
... to get to the right place at the right time...



Cartoon of an active loaded/conjugated
to a novel delivery system

- + enhanced penetration
- + targeted release
- + improved stability
- + improved efficacy
- + improved tolerance

.... and so on ^[1]

NOVEL DELIVERY
SYSTEMS
IN COSMETICS

+ 7.8%

CAGR 2014-2020 ^[2]

CONNECT THE ELEMENTS FOR SUCCESS







Novel delivery systems are the scientific answer not only for consumer demand, also to tackle issues related to...





01

Skin
R&D

-  Penetration enhanced without compromising skin barrier
-  Unique performance
-  Cost-effectiveness
-  Safety

Novel Delivery Systems

Get to the right place, at the right time

Novel delivery systems in SKIN



DERMIS PENETRATION BOOSTERS WITHOUT COMPROMISING SKIN BARRIER

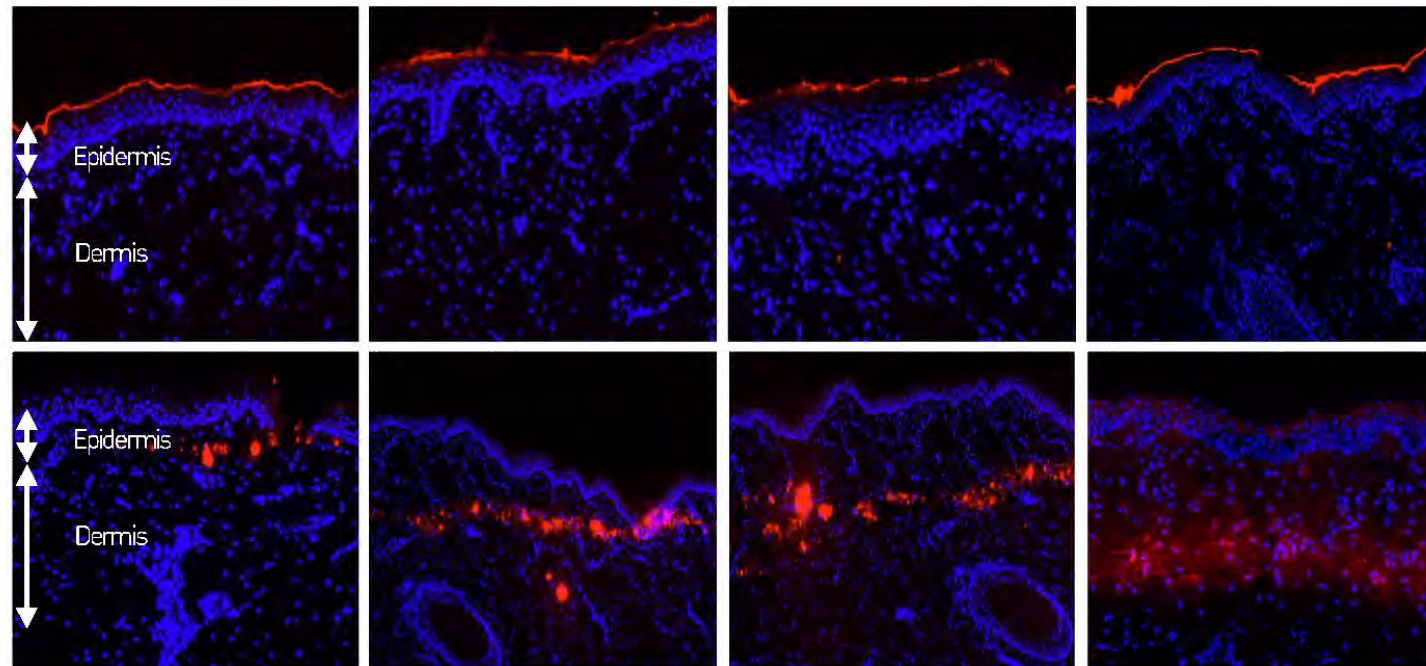
01



Penetration of free active vs. encapsulated active

FREEACTIVE

ENCAPSULATED ACTIVE



0

2

6

16

t (h)

(Images : Optical microscopy. Pig skin slices)

Novel Delivery systems in SKIN

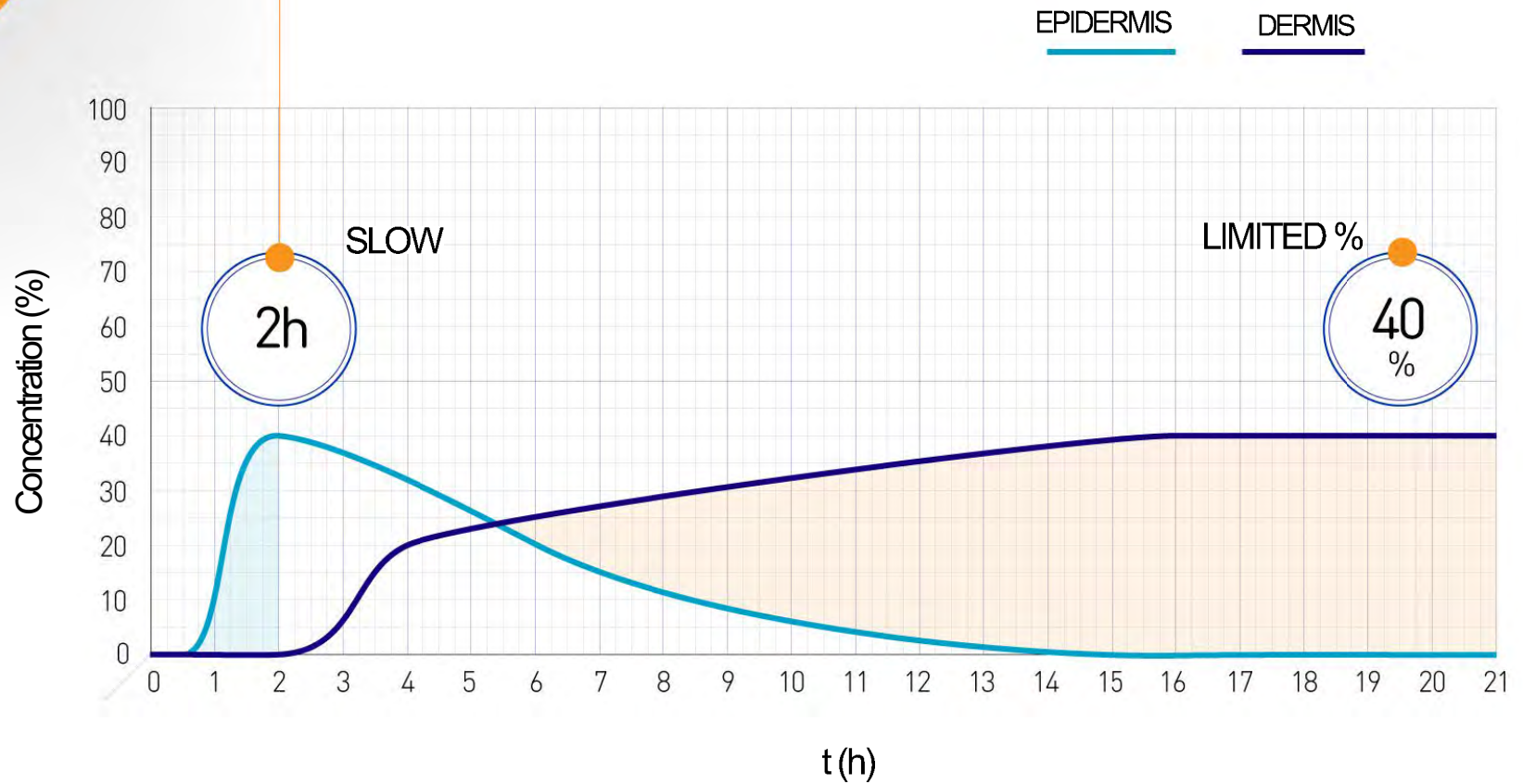


PENETRATION BOOSTERS WITHOUT COMPROMISING SKIN BARRIER

01



Skin penetration profile of a traditional delivery system (liposome)



(Chart : Pig skin in Franz cell apparatus)

Novel delivery systems in SKIN



PENETRATION BOOSTERS WITHOUT COMPROMISING SKIN BARRIER

EPIDERMIS DERMIS

01

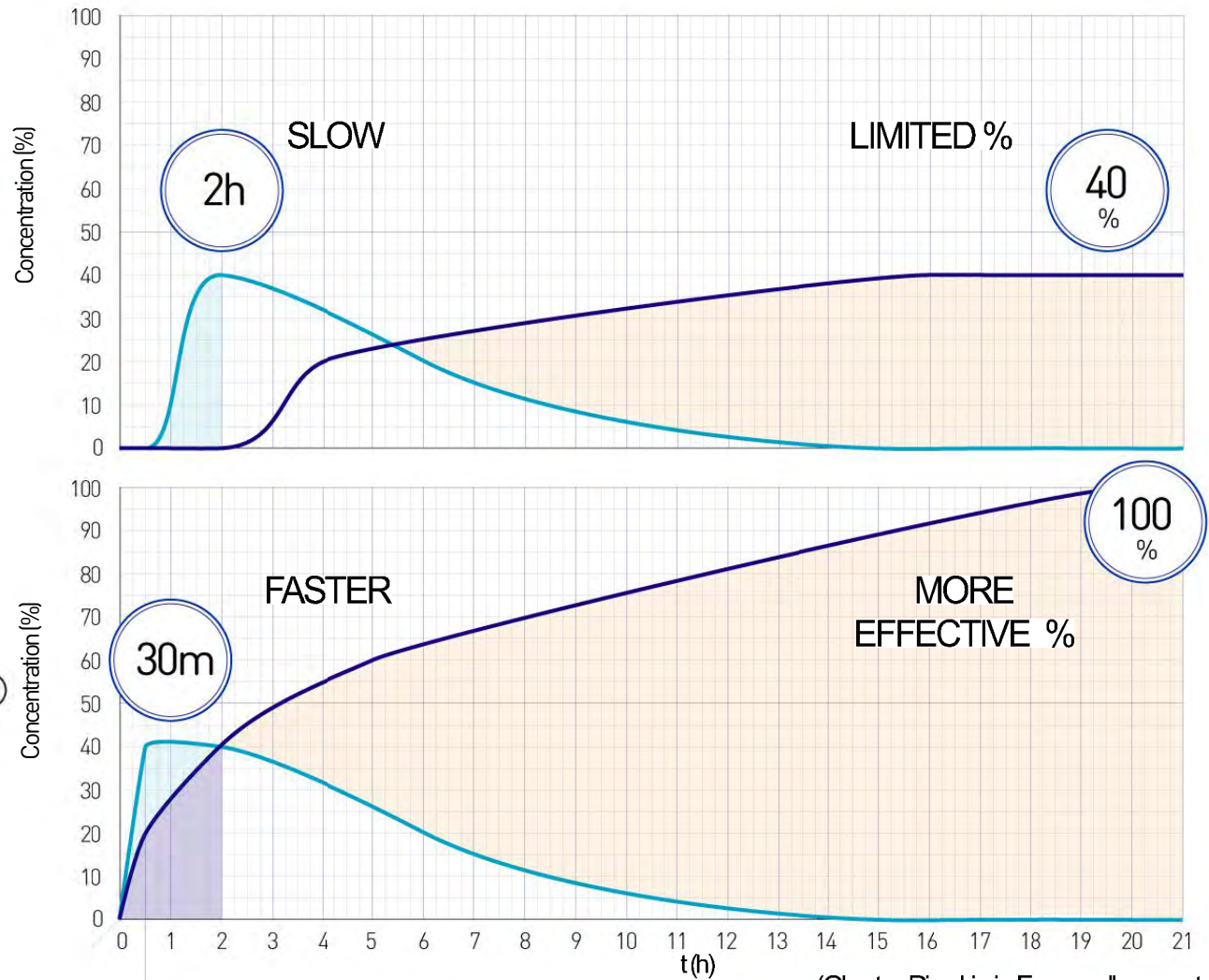
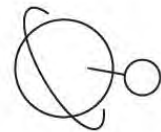


TRADITIONAL DS



Skin penetration profile comparative chart

NOVEL DS



(Charts : Pig skin in Franz cell apparatus)

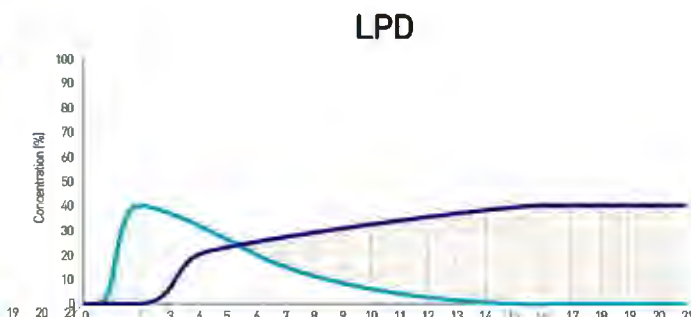
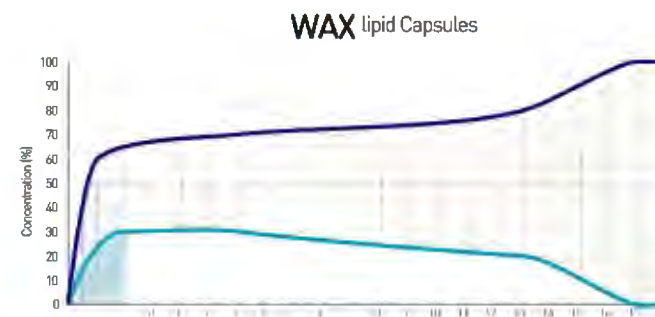
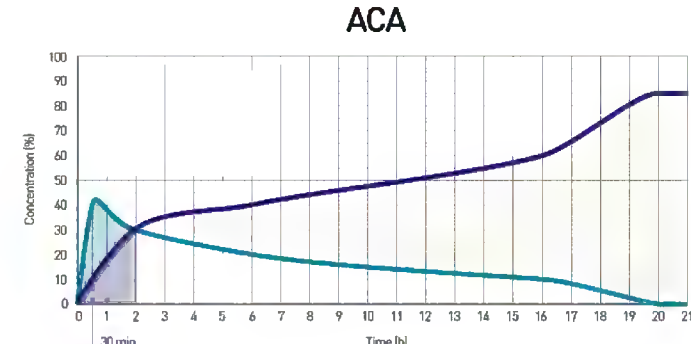
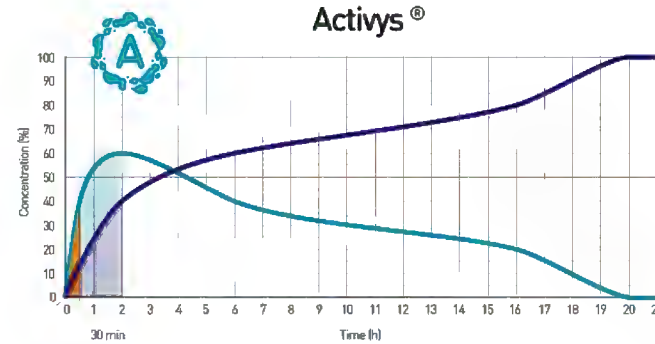
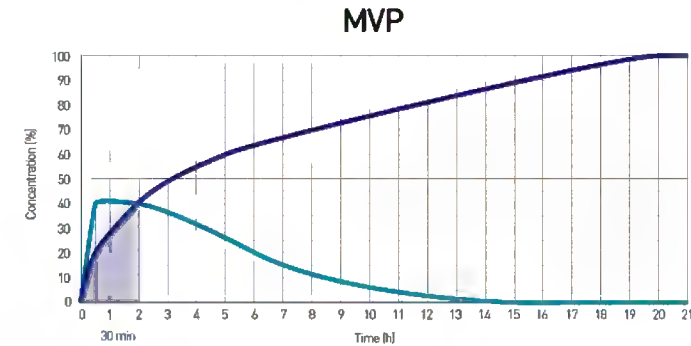
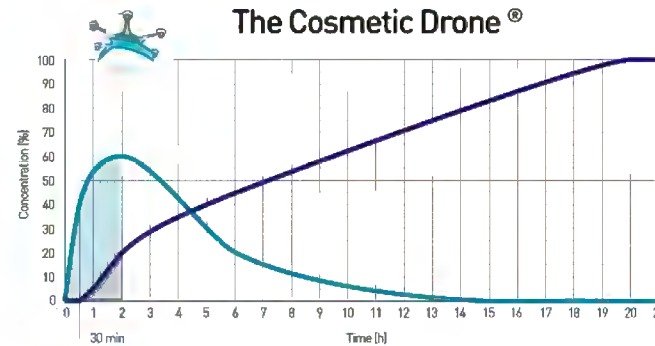
Novel delivery systems in SKIN



A DS PLATFORM FOR EACH COSMETIC APPLICATION



By playing with *materials & technologies*, we can generate different DS platforms, showing different penetration profiles!



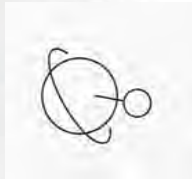
(Charts : Pig skin in Franz cell apparatus)

Novel delivery systems in SKIN



UNIQUE PERFORMANCE IN ANTI-AGEING MVPs (Most Valuable Peptides): Precious Metal + Peptide PROLONGED LIFE IN DERMIS

01



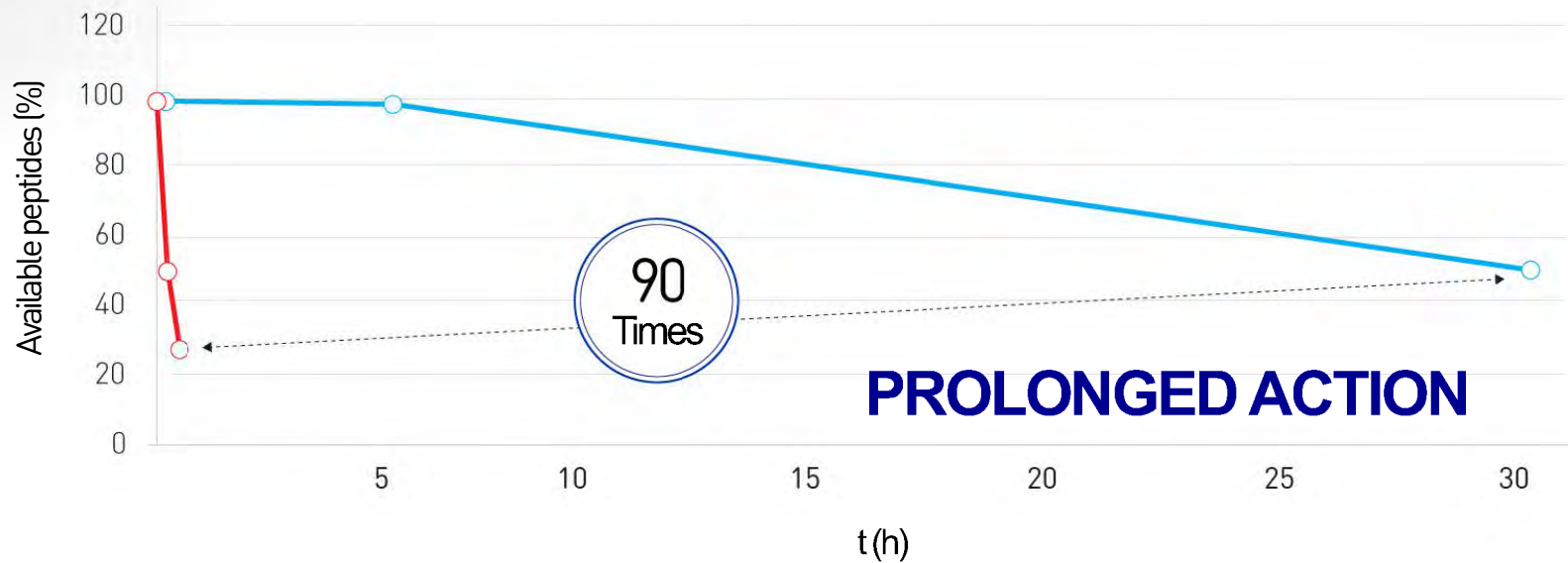
Novel delivery systems extend the anti-ageing active ingredient's life in skin from 30min to 30hours

INFINITEC'S EXCLUSIVE

COMPARATIVE CHART – PEPTIDE DEGRADATION BY SKIN PROTEASES

FREE PEPTIDES

PEPTIDE IN NOVEL DS



PROLONGED ACTION

(Chart : in vitro study. MVP technology)

Novel delivery systems in SKIN



UNIQUE PERFORMANCE IN ANTI-AGEING X50 The Cosmetic Drone: Polymer Particles+ Peptide(s)

01

INFINITEC'S EXCLUSIVE

5

TARGET CELLS

Cosmetic drones available

	Keratinocyte		Skin barrier function
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	Fibroblast		Anti-wrinkle Glowing Hyaluronic Acid
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	Adipocyte		Anti-cellulite Slimming
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	Melanocytes		Whitening UV-induced pigmentation
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	Skin neuron		Expression lines
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3 fundamental building blocks



POLYMER CAPSULE + ACTIVE TARGETING LIGAND THE COSMETIC DRONE®

DERMIS CELL-TARGETED + SYNERGIC EFFECT ACTIVE+ LIGAND

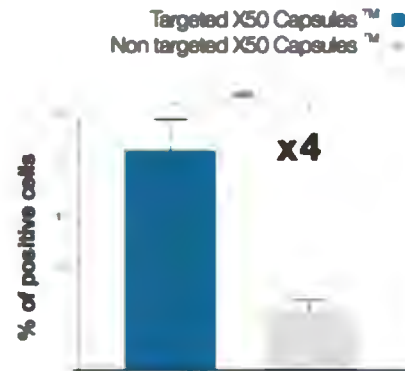


Infinitec introduces Cosmetic Drones

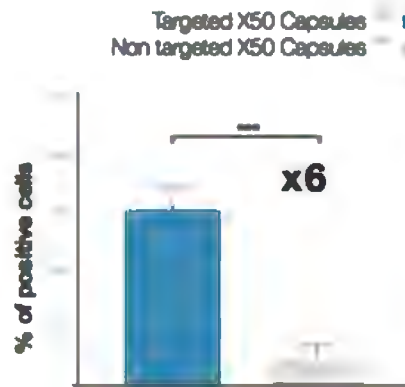


Novel delivery systems in SKIN

UNIQUE PERFORMANCE IN ANTI-AGEING DERMIS CELL-TARGETED NOT A FICTION!



Affinity to FIBROBLAST



Internalization into FIBROBLAST

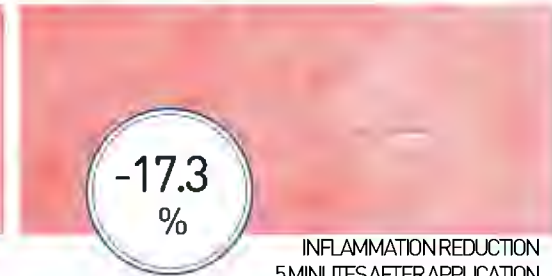


Novel delivery systems in SENSITIVE SKIN



UNIQUE PERFORMANCE IN ANTI-AGEING ACTIVYS: OMEGA 3 CAPSULES WITH INTRINSIC ACTIVITY

Activys® : first capsule with anti-inflammatory activity per se



INFLAMMATION REDUCTION
5 MINUTES AFTER APPLICATION

SYNERGY 2-IN-1

01

1st

Active capsule
in the market

INFINITEC'S
EXCLUSIVE

ANTH-POLLUTION
ACTIVES

ENCAPSULATED
ANTH-POLLUTION
ACTIVES

ANTH-POLLUTION
FOR SENSITIVE SKINS

ANTH-GLYCATION
ACTIVES

ENCAPSULATED
ANTH-GLYCATION
ACTIVES

ANTH-GLYCATION
FOR SENSITIVE SKINS

ANTH-REDNESS
ACTIVES

ENCAPSULATED
ANTH-REDNESS
ACTIVES

ANTH-REDNESS
FOR CHRONIC
SENSITIVE SKINS

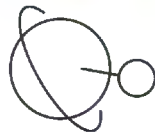
Novel delivery systems in
SKIN

COST-EFFICIENCY



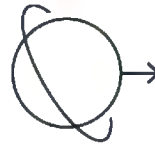
01

THE MAXIMUM BENEFIT WITH LOWER DOSE



ACTIVE PROTECTION
AND STABILITY IN FORMULA:

ZERO WASTE



THE COSMETIC DRONE

DELIVERY AT THE
DESIRED PLACE (TARGET):

ZERO WASTE



SYNERGIES
CARRIER - ACTIVE

2-IN-1 SOLUTIONS



PROLONGED ACTION

Novel Delivery systems in
SKIN

SAFETY



01

DELIVERING ACTIVES INTO THE SKIN IN A SAFE MANNER



PENETRATION CONTROL :
CONTROLLED RELEASE



PARTICLE SIZE CONTROL
NO SYSTEMIC ACTION



SKIN TOLERANCE
WITH SUSTAINED RELEASE



BIOCOMPATIBLE
BIODEGRADABLE
FDA APPROVED

Novel delivery systems in SKIN



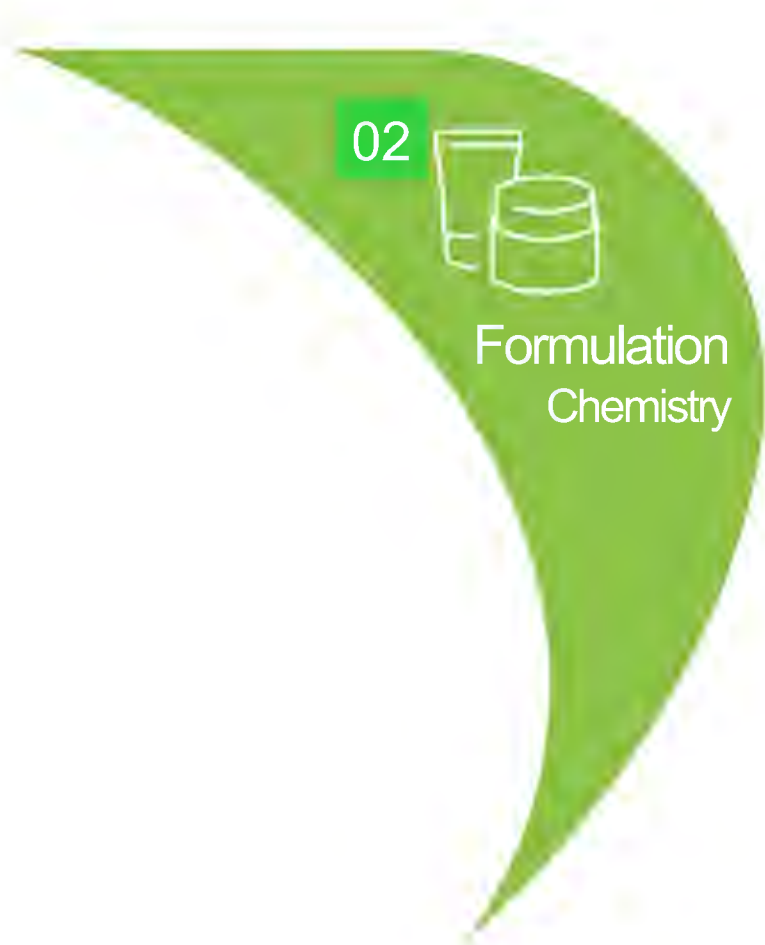
OUR EXPERTISE,
OUR DNA







Novel Delivery Systems



Make formulator life, as easier as possible



-  MIX
Easy incorporation
Minimum interaction issues
-  ADDING
Lowest doses
-  Appeal and Appearance
-  Greater stability

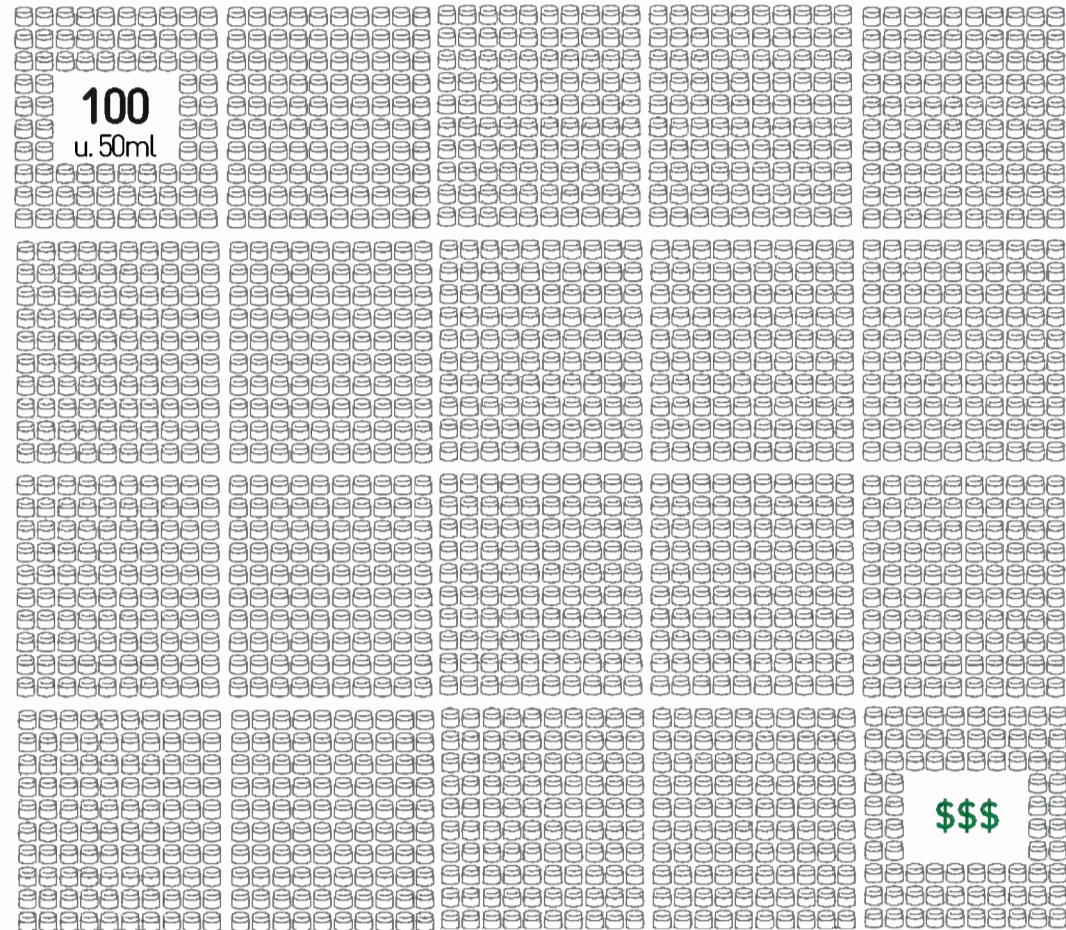
Novel delivery systems in FORMULATION



THE MAXIMUM BENEFIT AT LOWER DOSAGES



Up to
2000
market
units

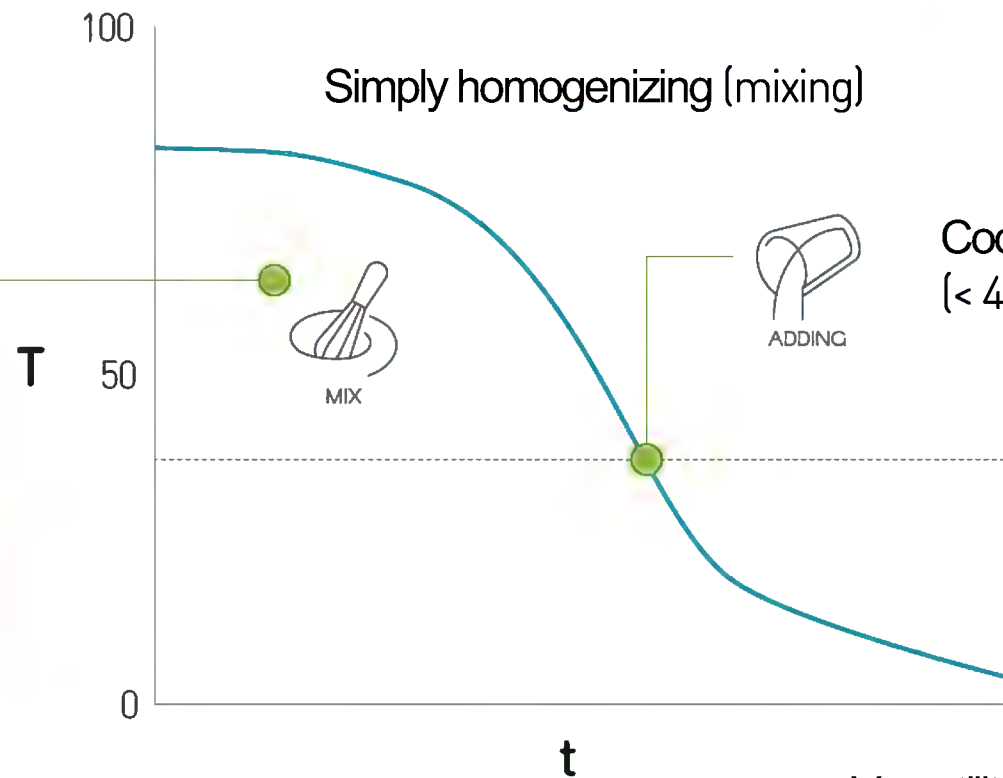


(Case : The Cosmetic Drone. 0.001% active concentration. Recommended dose :1% of 1g/1L

Novel delivery systems in FORMULATION



EASY INCORPORATION
MINIMUM INTERACTION



Versatility :
can be incorporated in almost
every kind of formulation

Novel delivery systems in

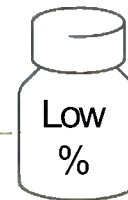
FORMULATION



LIMITED IMPACT ON
SENSORY APPEAL
& APPEARANCE



Raw material
X50 Photoglow Powder



Novel delivery systems in FORMULATION



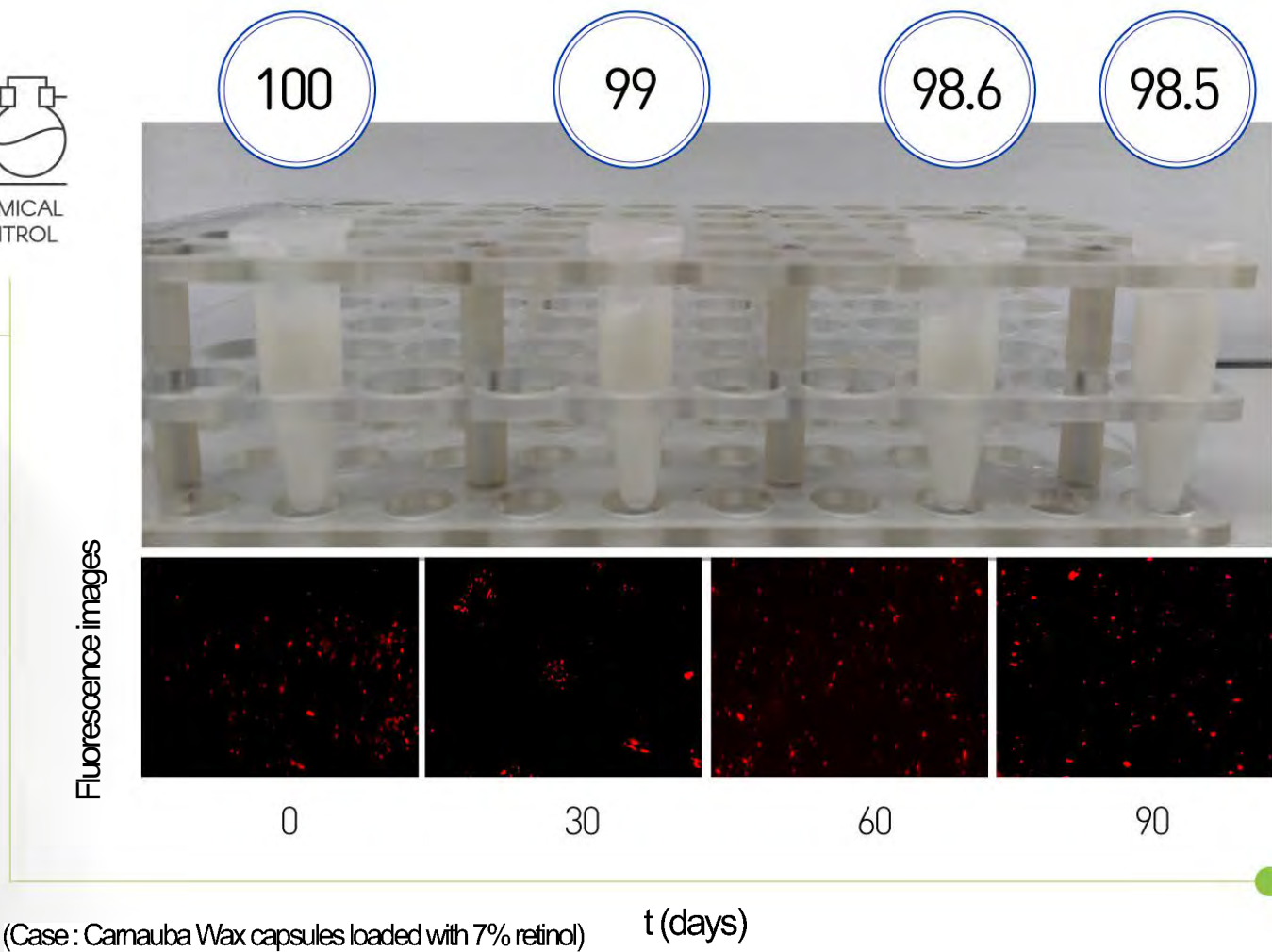
GREATER
ACTIVE
STABILITY



02



Stability of an O/W emulsion with 2% retinol
Percentages of retinol over time at room temperature





Innovation



New technology generation



New sustainable claims



New marketable claims



03

Products
Marketing

Novel
Delivery Systems





Novel Delivery Systems

Innovation



New technologies



Perceivable product benefits



Intangible assets (Patents)



Consumers Sales

04



DELIVERY SYSTEMS FOR ADDING NEW VALUE TO ACTIVES



X50-The Cosmetic Drone- Strong analogy with a drone. Various targeted solutions available.

MVPs- Precious metal for cosmetics- Luxury- Masstige Market

WAX Capsules- Vitalease – Retinol Revival- Evergreen: higher concentration, lower irritation.

ACA- Coderaser- Few products specific for lips

Activys- Create your cosmetic line for Sensitive Skin (50% of population says to have sensitive skin)

Shuttle- Simple & Natural at a cheap price



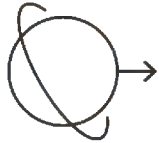
**AND THE MOST POWERFUL CLAIM:
UNIQUE PRODUCTS BY CUSTOM-MADE
DELIVERY SYSTEMS.**



Novel Delivery systems

MATERIALS & TECHNOLOGIES – OUR DS PLATFORM

Targeted
(Cosmetic Drone)



THE COSMETIC DRONE®

Conjugation
(MVP)



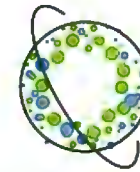
Activys®



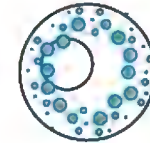
Wax-Caps



ACA-Caps



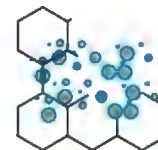
Liposomes



HMA
for hair



Shuttle-Tec



AND AN INFINITE NUMBER OF POSSIBILITIES BY OUR CUSTOM-MADE PRODUCTS!

RESULTS
TIME
DEPTH
SPEED
SIZE
TARGETING
PAYLOAD
PATENTED
COMPLIANCE
EFFICACY
COST
EFFECTIVENESS
VERSATILITY
SIMPLICITY



THANK YOU!

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