

# HOW WELL-FORMULATED PERFUMES CONTAINING ESSENTIAL OILS PROVIDE BOTH SENSORIAL AND FUNCTIONAL BENEFITS TO HAIR AND SCALP CARE

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# AGENDA



- Brief Sensient overview
- Definitions
- Essential Oils Screening + Perfumes
- Applications into shampoo and other hair care products
- Conclusions



GOOD HAIR DAY

# SENSIENT TECHNOLOGIES CORPORATION



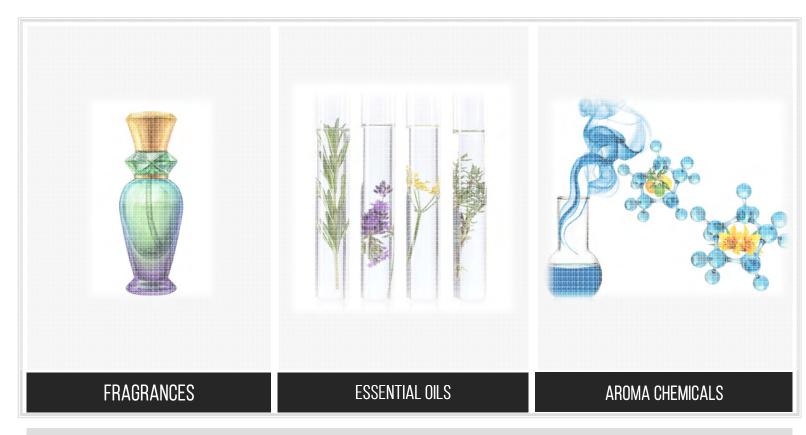
Sensient Technologies is a leading global developer, manufacturer and marketer of high-quality:

- Colors
- Flavors
- Fragrances
  - Essential Oils
  - Aroma chemicals
  - Fragrance compounds



# SENSIENT FRAGRANCES S.A. GLOBAL PRODUCTION & DISTRIBUTION OF 3 PRODUCT RANGES





Vertical integration through production of Essential Oils & Aroma Chemicals ensures quality and supply for our fragrance production

# ESSENTIAL OILS SENSIENT HAS A LONG HERITAGE (DESTILACIONES GARCÍA DE LA FUENTE)



We offer over a 100 years of proud heritage, combining nature and science, guaranteeing year over year supply of the best Spanish Oils, specially Rosemary, Thyme, Aniseed and Lavandin.



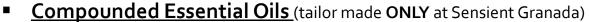
- Origins go back to the beginning of the 20<sup>th</sup> century. (DGF founded in 1912). Pioneers with over 100 years of experience in essential oils.
- Main line at that time was production/distillation of essential oils from local aromatic plants.
- High quality essential oils thanks to the ideal geographical and climate conditions in Southern Spain (proximity of aromatic plants)
- Range of activities have expanded to aroma chemicals, specialties and perfumery compounds.

# PRODUCTION CAPABILITIES. ESSENTIAL OILS AREA



#### Pure Essential Oils

- o Steam distillation by Sensient (eg Ambrette seed oil)
- o Steam distillation by farmers and agricultural cooperatives
- o Traded essential oils (purchased and resale)



- o blending of pure essential oils with natural and synthetic products
- o cost effective, comply with requirements and legislation (FG, FCC, USP, etc)
- o better availability (not so limited as pure essential oils)







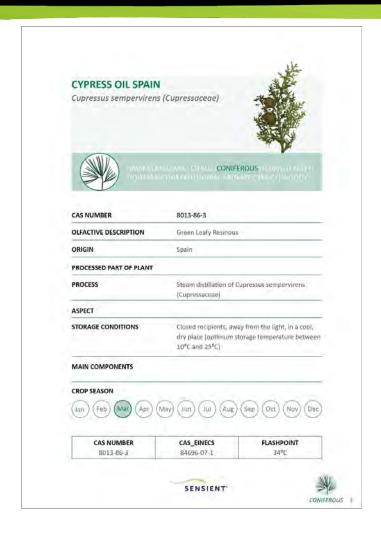




# ESSENTIAL OILS SENSIENT\_ESSENTIAL OILS COMPENDIUM



- The compendium will contain a total of 211 products, listed under 3 different tabs
- 1st tab: overview of all the pure oils in alphabetic order (184 items)
- 2nd tab: overview of all the organic oils in alphabetic order (27 items)
- 3rd tab: overview per olfactory family (we have defined 11 different olfactory families) and with reference to page number



# SENSIENT FRAGRANCES S.A.

# PURE ESSENTIAL OILS PRODUCT LIST & ORGANIC ESSENTIAL OILS LIST

Page



#### LIST OF SENSIENT PURE ESSENTIAL OILS

#### DOL # AMBRETTESEED OIL 039 . CLOVE LEAF OIL DO7 . AMYRIS OIL 80% FUGENOL DARK CHO . CLOVE LEAF OIL 003 W ANGELICA ROOT OIL 85% EUGENOL LIGHT RECTIFIED DOI W ANISEED OIL PIMPINELLA 041 CLOVE STEM OIL DOS ARVEN OIL (SWISS PINE) 042 . COFFEE OIL CO. DOG BASIL OIL (LINALOOL TYPE) 043 COGNAC OIL LIGHT DO7 BASIL OIL (METHYLCHAVICOL TYPE) OHA CORIANDER OIL DOD BAY OIL 045 @ CORNMINT OIL DOS BERGAMOT OIL REGGIO 046 CORNMINT OIL ato BERGAMOT OIL REGGIO 047 CORNMINT OIL RECTIFIED BERGAPTEN-FREE 048 CUMINSEED OIL 011 BLOOD ORANGE OIL 049 CYPRESS OIL D12 BLOOD ORANGE OIL 10-FOLD 050 • CYPRESS OIL D13 # CAJEPUT OIL 014 CAMPHOR OIL LIGHT 051 DAVANA OIL 30% CINEOL (DE-CAMPHORIZED) 052 # DILLWEED OIL D15 CANANGA OIL 053 # DILLWEED OIL D15 CARAWAY OIL RECTIFIED 054 ELEMI OIL □17 CARDAMOM OIL 055 # EUCALYPTUS CITRIODORA OIL 75% CITRONELLAL D18 • CARDAMOM OIL 056 # EUCALYPTUS OIL 80/85% EUCALYPTOL U19 CARDAMOM OIL CO2 **657** • EUCALYPTUS OIL 80/85% EUCALYPTOL D20 CARROT SEED OIL 058 # FUCALYPTUS OIL 80/85% FUCALYPTOL D21 CASSIA OIL 059 # FENNEL OIL BITTER D22 # CEDAR LEAF OIL 060 # FENNEL OIL SWEET 023 CEDARWOOD OIL ATLAS 061 # FENNEL OIL SWEET 024 CEDARWOOD OIL TEXAS 062 • FIR NEEDLE OIL SIBERIA 22% CEDROL 025 @ CEDARWOOD OIL VIRGINIA 30% BORNYLACETATE 063 GARLIC OIL 25% CEDROL DOG . CELERY SEED OIL 064 GERANIUM OIL 027 # CHAMOMILE OIL 065 GERANIUM OIL D28 GHAMOMILE OIL d66 GERANIUM OIL BOURBON 029 CHAMOMILE OIL BLUE 067 . GINGER OIL 030 CINNAMON BARK OIL CO. 068 GINGER OIL 031 CINNAMON BARK OIL SRI LANKA 669 GINGER OIL SELECT CO. 30/35% CINNAMIC ALDEHYDE 070 GRAPEFRUIT OIL PINK FRUIT OT CINNAMON BARK OU SRULANKA 071 GRAPEFRUIT OIL WHITE FRUIT 40/46% CINNAMIC ALDEHYDE 072 GRAPEFRUIT OIL WHITE FRUIT CINNAMON BARK OIL SRI LANKA 073 GUAIACWOOD OIL 60/65% CINNAMIC ALDEHYDE 074 HELICHRYSUM OIL 034 CINNAMON LEAF OIL LIGHT 975 HOLEAF OIL 85% LINALOOL D35 CISTUS OIL 976 HORSERADISH OIL DIE CITRONELLA OIL (JAVA TYPE) 077 JASMIN ABSOLUE D37 # CLARY SAGE OIL 973 JUNIPERBERRY OIL D38 . CLOVE BUD OIL @79 . JUNIPERBERRY OIL

#### LIST OF SENSIENT PURE ESSENTIAL OILS

ó	80	LAUREL LEAF OIL	124	-	PARSLEY LEAF OIL
ò	81	<ul> <li>LAVANDIN ABRIALIS OIL</li> </ul>	125		PATCHOULI OIL
0	82	<ul> <li>LAVANDIN GROSSO OIL</li> </ul>	126		PATCHOULI OIL PATCHOULI OIL IRONFREE
g.	83				PEPPER OIL BLACK
		LAVENDER OIL			PEPPER OIL BLACK
0	85	LAVENDER OIL	129	15	PEPPERMINT OIL
0		<ul> <li>LAVENDER OIL</li> </ul>	130	=	PEPPERMINT OIL MADRAS
		TRADITIONAL / FINE	131	100	PEPPERMINT OIL WILLAMETTE
0	87	<ul> <li>LEMON OIL</li> </ul>			PEPPERMINT OIL WILLAMETTE
		LEMON OIL			RECTIFIED
0	89	■ LEMONGRASS OIL 75% CITRAL	133	100	PEPPERMINT OIL YAKIMA
0	90	<ul> <li>LIME OIL</li> </ul>	134		PETITGRAIN OIL
0	91	LIME OIL DISTILLED	135		PIMENTO BERRY OIL
0	92	LITSEA CUBEBA OIL 75% CITRAL	136	•	PIMENTO LEAF OIL
0	93	<ul> <li>LOVAGE LEAF OIL</li> </ul>	137		PINE NEEDLE OIL
0	94	<ul> <li>LOVAGE ROOT OIL</li> </ul>	138	100	QUENDEL OIL (THYME WILD)
0	95	<ul> <li>MACE OIL</li> </ul>	139	10	RAVENSARA OIL
0	96	<ul> <li>MACE OIL</li> </ul>	140	1	ROSE OIL
0	97	MANDARIN OIL RED	141	100	ROSEMARY OIL AFRICAN (CINEOL TYPE) ROSEMARY OIL SPANISH (CAMPHOR TYPE)
0	98				
0	99	<ul> <li>MANDARIN OIL YELLOW</li> </ul>	143	-	SAGE OIL 30% THUJONE SAGE OIL THUJONE FREE
			144		SAGE OIL THUJONE FREE
Ź	2.0	MARJORAM OIL (SWEET)	145		SANDALWOOD OIL
			146		SANDALWOOD OIL
2	63	MOUNTAIN PINE OIL	147		SANDALWOOD DIL
T	04	<ul> <li>MUSTARD OIL</li> </ul>	148		SAVORY OIL
		MYRRH OIL	149	100	SPEARMINT OIL 80% CARVONE
2	OV.	MYRTLE OIL	150	100	SPEARMINT OIL NATIVE FARWEST
1	07	NEROLI OIL	151	100	SPIKE LAVENDER OIL
1	80	NIAOULI OIL	152	100	STAR ANISE OIL 15/16° EX BADIANA
1	09	<ul> <li>NUTMEG OIL</li> </ul>	153		TANGERINE OIL
		<ul> <li>NUTIMEG OIL</li> </ul>	154	10	TARRAGON OIL
1	11	OLIBANUM OIL	155	10.	TEA TREE OIL
1	12				TEA TREE OIL WILD GROWN
1	13	<ul> <li>ONION OIL</li> </ul>	157	100	THUJA OIL
		ORANGE OIL	158	io	THYME OIL
1	15	ORANGE OIL	159	è	THYME OIL LIGHT
1	15	ORANGE OIL 7-FOLD	160	è	THYME OIL RED
Ł	17	ORANGE OIL BITTER			VALERIAN OIL
1	18	<ul> <li>ORANGE OIL MIDSEASON</li> </ul>	162		VETIVER OIL
à	19	ORANGE OIL SWEET	163		VETIVER OIL
L	20	ORANGE OIL VALENCIA			WINTERGREEN OIL
		ORIGANUM OIL	155		YLANG YLANG OIL I
1	22	■ ORIGANUM OIL 70% CARVACROL	166		YLANG YLANG OIL II
1	23	PALMAROSA OIL	167		YLANG YLANG OIL III

#### LIST OF SENSIENT ORGANIC ESSENTIAL OILS

Page 168 BERGAMOT OIL REGGIO ORGANIC 169 BLOOD ORANGE OIL ORGANIC 170 CINNAMON LEAF OIL LIGHT ORGANIC 171 FUCALYPTUS OIL ORGANIC 172 FENNEL OIL SWEET ORGANIC 173 LAVANDIN GROSSO OIL ORGANIC 174 LAVENDER OIL ORGANIC 175 LAVENDER OIL ORGANIC 176 LEMON OIL ORGANIC 177 LEMON OIL ORGANIC 178 LEMONGRASS OIL ORGANIC 179 LIME OIL ORGANIC 180 LITSEA CUBEBA OIL ORGANIC 181 MANDARIN OIL RED ORGANIC 182 MARJORAM OIL ORGANIC 183 MINT OIL ORGANIC 70% MENTHOL 184 MYRTLE OIL ORGANIC 185 ORANGE OIL SWEET ORGANIC 186 ORIGANUM OIL ORGANIC 187 PALMAROSA OIL ORGANIC 188 PEPPERMINT OIL ORGANIC 189 ROSEMARY OIL ORGANIC 190 SAGE OIL 30% THUJONE ORGANIC 191 SAGE OIL THUJONE FREE ORGANIC 192 STAR ANISE OIL ORGANIC 193 TEA TREE OIL ORGANIC 194 THYME OIL RED ORGANIC 195 VETIVER OIL ORGANIC

# 1. DEFINITIONS





# **ESSENTIAL OIL**

An essential oil is the volatile liquid found in a variety of plants, trees, shrubs, and citrus fruit rinds. Essential oils are generally extracted by

- Distillation
- Expression
- Solvent extraction
- Cold pressing
- ⇒ Complex composition: These active compounds are so small that humans can easily absorb them through the skin, nasal passages, lungs, and digestive system.

#### Use

- Perfumes: soap, shampoo, skin care ...
- Pharmacology: antiseptic, diuretic...
- Aromatherapy: stress...



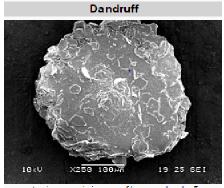
# **DANDRUFF**

Dandruff has been shown to possibly be the result of three factors:

- Skin oil: sebum or sebaceous secretions
- Micro-organisms (specifically Malassezia yeasts)
- Individual susceptibility and allergy sensitivity

It seems that bacteria (Propionibacterium and Staphylococcus) are more important to dandruff formation than fungi. Bacteria presence is in turn influenced by water and sebum amount.

In other explanation, in presence of dandruff, the levels of Malassezia increase by 1.5 to 2 times its normal level. Penetration by Oleic Acid of the top layer of the epidermis, the stratum corneum, results in an inflammatory response in susceptible persons which disturbs homeostasis and results in erratic cleavage of stratum corneum cells.



A microscopic image of human dandruff



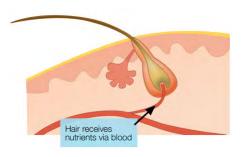
# HAIR STIMULATION

Every hair on a healthy scalp is connected to a blood vessel => receives nutrients and grows. However, hair loss sufferers have an extremely weak supply of blood to their hair follicles.

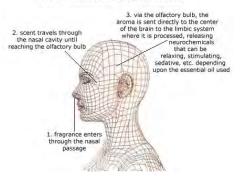
- massage
- heat

# **AROMATHERAPY**

Practice of using volatile plant oils, including essential oils => "odour" receptors in the nose communicate with parts of the brain: stimulate and influence physical, emotional, and mental health



#### How Aromatherapy Is Processed



# 2. ESSENTIAL OILS

SCREENING



# ESSENTIAL OILS SCREENING



A screening of the 211 known essential oils was carried out using free patents and ncbi.nlm, to identify the top 8 essential oils with greatest benefits to hair and scalp care:

Bergamot

Eucalyptus

Grapefruit

Lavender

Peppermint

Rosemary

Sage

Tea Tree

# BERGAMOT ESSENTIAL OIL

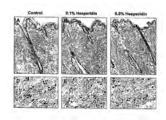


## COMPOSITION

- D Limonene 38%
- Linalyl Acetate 28%
- Linalol 11%
- Gamma Terpinene 7%
- Beta Pinene 5,7%
- Sabinene 1%
- Myrcene 1%
- Bergaptene

# CLAIM

Antidandruff: due to content of Flavanones.
Hesperidin is a flavanone glycoside found in citrus fruits\*

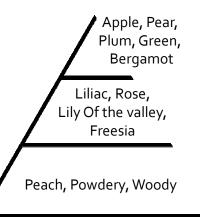


- Stimulating Hair Growth by increasing circulation in the hair \*\*
- Aromatherapy effect by decreasing stress \*\*\*

## PERFUME

Cosmo Lime 54.580.0660

with 0,1% Bergamot Essential Oil





# **EUCALYPTUS ESSENTIAL OIL**



# COMPOSITION

#### 1,8 Cineol 66%

- Alpha Pinene 14%
- D limonene 4%
- Globulol 3%
- Para Cymene 2%
- Beta Pinene

## CLAIM

Antidandruff: The presence of rich phenolic compounds like Thymol, 1,8-Cineole, Beta-Pinene and Alpha-Pinene present in the E. globules contribute to the bioactivity\*

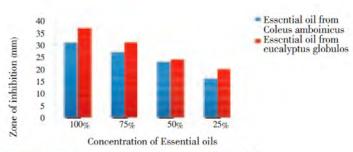
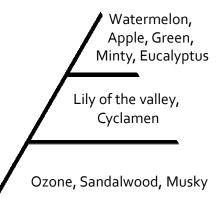


Figure 2. Antidandruff activity of essential oils.

## PERFUME

Fresh Eden 54.680.0661

With 0,1% Eucalyptus Essential Oil





# GRAPEFRUIT ESSENTIAL OIL

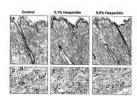


# COMPOSITION

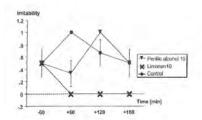
- D-limonene 85%
- Myrcene 1,4%
- Octanal 0,6%
- Dacanol 0,4%
- Nootkatone o,1

## CLAIM

- **Antidandruff**: due to content of Flavanones: hesperidin is a flavanone glycoside found in citrus fruits\*



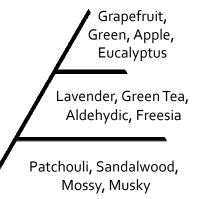
- Aromatherapy Effect: due to content of Monoterpenes (Limonene)\*\*



## PERFUME

Energy Pump 54.580.0382

With 0,1% Grapefruit Essential Oil





http://www.freepatentsonline.com/20070129428.pdf \*\*http://www.freepatentsonline.com/20110028549.pdi

# LAVENDER ESSENTIAL OIL



## COMPOSITION

- Linalyl Acetate 38%
- Linalool 30%
- Ocimene (mix) 4,5%
- Lavandulyl Acetate 4%
- Beta Caryophyllene 3%
- Terpinen-4-ol 3%
- 1,8 Cineole 1,5%
- 3-Octanone,
   Lavandulol, Borneol

# CLAIM

Stimulating Hair Circulation: when a daily scalp massage is done with lavender => New hair grow \*

#### **Aromatherapy Effect:**

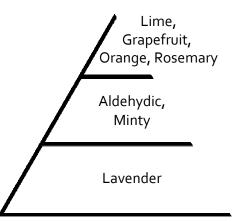
-Decrease blood pressure\*\*

-Minimize stress due to acetate linalyle and linalool ingredients\*\*\*

# PERFUME

Calm Moment 54.680.0658

With 0,1% Lavender Essential Oil





# PEPPERMINT ESSENTIAL OIL



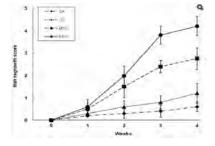
## COMPOSITION

- Menthol 42%
- Menthone 20%
- Trans Sabinene Hydrate 6%
- 1,8 Cineol 5%
- Isomenthone 4%
- Neomenthol 4%
- Menthofuran 2%

# CLAIM

# **PERFUME**

- Stimulate hair circulation =>

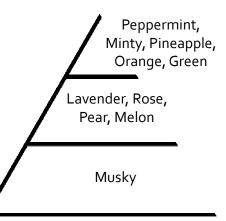


**Hair Grow\*** 

Comparison of the hair growth effect in C57BL/6 mice. The back skins of the mice were shaved and test compounds were topically applied for 4 wks. The hair growth effect was calculated using scoring index: 0~19% (1), 20~39% (2), 40~59% (3), 60~79% (4), and 80~100% (5). Each point represents the mean ± SD of 5 mice. SA; saline, JO; jojoba oil, MXD; 3% minoxidil, PEO; 3% peppermint oil.

**Iced Play** 54.680.0663

With 0,1% Peppermint **Essential Oil** 





# ROSEMARY ESSENTIAL OIL



# COMPOSITION

- 1,8 Cineole 22%
- Camphor 18%
- Alpha Pinene 18%
- Camphene 10%
- D limonene 5%
- Beta Pinene 4%
- Para Cymene 3%
- Borneol, Verbenone, Linalool, Myrcene

# CLAIM

Antidandruff: contains (1,8

antibacterial and antifungal Cineole) compounds which can treat the dandruff and restore balance to your scalp.

Sweet almond oil

# **PERFUME**

**Perfect Vitality** 54.680.0659

With 0,1% Rosemary **Essential Oil** 

Lime, Grapefruit, Orange, Rosemary Aldehydic, Minty Lavender



# SAGE ESSENTIAL OIL



# COMPOSITION

- Camphor 23%
- 1,8 Cineole 22%
- Alpha Pinene 7%
- Camphene 7%
- Sabinene 7%
- Beta Pinene 4,5%
- Viriflorol 3%, Alpha Terpineol 3%, D limonene 3%
- Borneol 2%

## CLAIM

- Aromatherapy Effect :
Antidepressant-like effect of
Salvia sclarea is explained by
modulation of dopamine
activities in rats\* \*\*

## **PERFUME**

Aromatic Firmin 54.680.0657

With 0,1% Sage Essential Oil

Lime,

Green,

Apple

Lavender,
Marine, Cedarwood

Sandalwood, Tonka,
Mossy, Musky



# TEA TREE ESSENTIAL OIL



# COMPOSITION

- Terpineol 36%
- Gamma Terpinene 20%
- Alpha Terpinene 10%
- 1,8% Cineole 4%
- Terpinolene 3,5%
- Para Cymene 3%
- Sabinene 1,2%

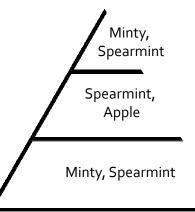
# CLAIM

- Antidandruff: Tea tree oil is a very powerful natural antibacterial and it also has excellent anti-inflammatory and antifungal compounds making it an excellent choice for dandruff reduction regardless of the cause of your condition\*

# PERFUME

Dark Mood 54.680.0662

With 0,1% Tea Tree Essential Oil





# 3. ESSENTIAL OILS

APPLICATION
IN HAIR CARE



# HAIR CARE FORMULATION TRANSPARENT SHAMPOO SULFATE FREE



#### CRODA

#### **Development Formulation**

#### Shampoing transparent Sulfate Free

Product (INCI Name)	Functionality	% w/w
Water (Aqua)		To 100
Crodasinic LS30 NT (Sodium Lauroyl Sarcosinate <sup>1</sup> )	Anionic Surfactant	30.0
Crodateric CAB 30 (Cocamidopropylbetaine <sup>1</sup> )	Amphoteric Surfactant	10.0
Glycérine (Glycerin <sup>1</sup> )	Humectant	2.00
Versathix (PEG-150 Pentaerythrityl Tetrastearate (and) PPG-2 Hydroxyethyl Cocamide (and) Aqua')	Rheology Modifier	5.00
Sorbate de potassium (Potassium Sorbate)	Preservative	0.40
Benzoate de Sodium (Sodium Benzoate)	Preservative	0.40
Acide Lactique (Lactic Acid)	pH Adjuster	qs

Suppliers: 1: Croda

#### Method

Disperser les conservateurs dans l'eau puis ajouter la glycérine, le Crodasinic et le Crodateric. Chauffer le mélange à 55°C en homogénéisant. Ajouter le Versathix sous agitation lente.

Ajuster le pH avec l'acide lactique.

Remarque : le Versathix peut être incorporé avant le chauffage.

Non-warranty
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# HAIR CARE FORMULATION TRANSPARENT GREEN SHAMPOO



#### **Development Formulation**

#### Shampoing Green APG

Product (INCI Name)	Functionality	% w/w
Water (Aqua) Crodasinic LS30 NT (Sodium Lauroyl Sarcosinate¹) Crodateric CAB 30 (Cocamidopropylbetaine¹) Oramix NS 10 (Decyl glucoside²)	Anionic Surfactant Amphoteric Surfactant Anionic Surfactant	To 100 10.0 10.0 10.0
Versathix (PEG-150 Pentaerythrityl Tetrastearate (and) PPG-2 Hydroxyethyl Cocamide (and) Aqua¹)	Rheology Modifier	3.00
Sorbate de potassium (Potassium Sorbate) Benzoate de Sodium (Sodium Benzoate)	Preservative Preservative	0.40

Suppliers: 1: Croda 2: Seppic

#### Method

Disperser les conservateurs dans l'eau puis ajouter le Crodasinic, le Crodateric et l'Oramix. Chauffer le mélange à 55°C en homogénéisant Ajouter le Versathix sous agitation lente.

Remarque : Le versathix peut être ajouté avant le chauffage, on obtient le même résultat.

Non-warranty

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# HAIR CARE FORMULATION SPRAY CAPILLAIRE SOS SELFIE



#### CRODA

#### **Development Formulation**

#### Spray Capillaire SOS Selfie

le Spray Capillaire SOS Seiffe, un concept novateur destiné aux adolescentes. Cette formule, développée pour être utilisée en toutes circonstances et dans toutes les positions, va permettre aux demoiselles d'être prêtes et toujours au top pour obtenir le seifle parfait. Plaisir d'utilisation et coquetterle sont de la partié pour apporter brillance (Crodamol STS) et fraîcheur (Crodamol W). Avec de fines palliettes associées à une texture étonnante à l'incroyable puivensation (Volarest FL), il n'aura jamais été aussi simple et pratique de sublimer ses cheveux. Sa formule est énrichle d'un complexe hydratant unique testé sur le cuir chevelu (Duraquench IQ SA) et d'un extrait de perie (Crodarom Pearl Extract). Le Spray Capillaire SOS Seifie saura prendre soin des chevelures les plus malmenées et se faire adopter pour devenir un atout incontournable des seifles réussis !

Product (INCI Name)	Functionality	% w/w	
Phase A Water (Agua)		To 100	
Pricerine 9091 (Glycerin)	Humectant	4.00	
Phase B			
Volarest™ FL (Acrylates/ Beheneth-25 Methacrylate Copolymer¹)	Rheology Modifier	1.60	
Phase C			
Crodamol™ W (Stearyl Heptanoate (and) Stearyl Caprylate¹)	Cooling Emollient	0.50	
DuraQuench™ IQ (Cetyl Alcohol (and) Isosteanyl Isostearate (and) Potassium Cetyl Phosphate (and) Cetyl Behenate (and) Behenic Acid¹)	Moisturiser/ Conditioner	1.80	
Crodamol™ STS (Ppg-3 Benzyl Ether Myristalec¹)	Emollient	1.50	
Phase D			
TEA (50%) (Triethanolamine)	pH Adjuster	Qsp pH 6,8	
Phase E			
Euxyl PE 9010 (Phenoxyethanol (and) Ethylhexylglycerin <sup>2</sup> )	Preservative	1.00	
Crodarom™ Pearl Extract (Water (And) Glycerin (And) Hydrolyzed Pearl (And) Sea Salt <sup>3</sup> )	Moisturiser	0.50	
Kobopearl Perpetual IO Violetorange (Synthetic Fluorphiogopite (And) Silica (And) Titanium Dioxide (And) C.I. 77491*)	Pigment	0.50	
D&C Red 33 A (30%) (C.I. 17200°)	Pigment.	0.11	
Lovely World <sup>6</sup>	Perfume	0.2	

Suppliers: 1: Croda 2: Schulke & Mayr 3: Crodarom 4: Kobo 5: Sensient 6: Expressions

Non-warranty .
The information in this publication is believed to be accurate and is given in good fath, but no representation or warranty as to its completeness or accuracy is made. Inguistment for season of explicitations are noted to the control of the control

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Aug-2216

CRODA

#### **Development Formulation**

Chauffer les phases I et III à 60°C. Introduire la phase II dans la phase I sous agitation puls immédiatement après la phase III au mélange. Homogénéisez 1mn/100g à 10000tr/min. Refroidir sous agitation jusqu'à 45°C. Ajouter la phase IV puis les différents constituants de la phase V. Maintenir l'agitation jusqu'a température ambiante.

#### DuraQuench<sup>TM</sup> IQ SA Complexe hydratant unique pour peau et cheveux

- Système d'hydratation intelligent par occlusion interne
- Propriétés conditionnantes perceptibles par l'utilisateur

#### Technologie « Fly and Stay » Efficacité prouvée pour les produits rincés et non rincés Libération ciblée et contrôlée d'émulsions sprayables Excellentes propriétés thixotropes

Liquide facile à utiliser et processable à froid

#### Crodamol<sup>TM</sup> W

#### Apporter de la fraicheur tout en douceur

- Emollient léger qui fond au contact de la peau
- Créer un effet cooling
- Toucher sec et fini coussin
- 100 % naturel et approuvé Ecocert

#### Crodamol<sup>TM</sup> STS

Volarest<sup>TM</sup> FL

#### Booster la brillance des cheveux sans silicone

- Ester émollient alternatif aux silicones
- Booste la brillance de la chevelure
- Améliore l'esthétique des émulsions et diminue le collant

# HAIR CARE FORMULATION COOLING SCALP SOOTHER



#### **CRODA**

#### **Development Formulation**

#### Cooling Scalp Soother/Universal Soother

C2704

The harshness of chemical treatments not only causes damage to the hair but can severely impact on the condition of your scalp. This light cooling scalp soother has been designed to restore a healthy environment on the scalp whilst providing much needed cooling relief post chemical treatment.

DuraQuench™ IQ has been incorporated to provide essential moisturisation to the scalp while Crodamol™ W delivers a desirable cooling sensation. Finally, the delivery of the soother is thanks to Volarest™ FL, a unique rheology modifier to provide a sprayable fine mist of particles that can penetrate through the hair to be distributed evenly over the hair and scalp.

Though this formulation is suggested for scalp care applications, the cooling soother would be the perfect choice for sun burnt skin and would work well as a moisturising facial spritz.

Product (INCI Name)	Functionality	% w/w
Phase A Water (Aqua) Pricerine™ 9091 (Glycerin¹) Volarest™ FL (Acrylates/ Beheneth-25 Methacrylate Copolymer¹)	Humectant Rheology Modifier	To 100 4.00 1.00
Phase B Crodamol™ W (Stearyl Heptanoate (and) Stearyl Caprylate¹)	Cooling Emollient	1.00
DuraQuench™ IQ (Cetyl Alcohol (and) Isostearyl Isostearate (and) Potassium Cetyl Phosphate (and) Cetyl Behenate (and) Behenic Acid¹)	Moisturiser/ Conditioner	2.50
Crodamol™ GTCC (Caprylic/ Capric Triglycerides¹) Seatons Wheatgerm Oil (Triticum Vulgare (Wheat) Germ Oil²)	Emollient Emollient	1.00 2.00
Phase C Euxyl PE 9010 (Phenoxyethanol (and) Ethylhexylglycerin³)	Preservative	1.00
Sodium Hydroxide (25%) (Sodium Hydroxide <sup>4</sup> )	pH Adjuster	1.00

Suppliers: 1: Croda 2: Croda Seatons 3: Savannah Fine Chemicals 4: Radchem

#### Method

Heat the water to 70-75°C, add Glycerin. Add the Volarest FL to the batch. Heat the phase B ingredients to 70-75°C. Combine when both phases are at 70-75°C, homogenise until smooth and uniform. Remove the homogeniser and insert the propeller stirrer, stir to cool to 40°C-45°C. Adjust the pH using sodium hydroxide to 7.0. Stir slowly. Add the preservative and mix slowly after addition until uniform.



# DuraQuench™ IQ SA



Discover an innovative approach to effective moisturisation with Croda's scientifically balanced moisturising complex, DuraQuench IQ SA, By forming an intelligent structural bilayer on the skin's surface, DuraQuench IQ SA helps to reinforce the skin's natural barrier and delivers up to 72 hours of moisturisation from leave-on applications. Capable of adapting to the surrounding environment, DuraQuench IQ SA optimises skin hydration by regulating water loss from the skin at different temperatures and humidities. In rinse-off applications, DuraQuench IQ SA delivers proven consumer-perceivable skin and scalp moisturisation as well as hair conditioning benefits.

Product name	INCI name	Appearance
DuraQuench IQ SA	Cetyl Alcohol (and) Isostearyl Isostearate (and) Potassium Cetyl Phosphate (and) Cetyl Stearate (and) Stearic Acid	White pastille

#### Leave-on Features / Benefits

- Up to 72 hours long-lasting hydration
- Temperature and humidity responsive
   Visible improvement in skin dryness
- Delivers superior moisturisation via dual
- Delivers superior moisturisation via dual action technology

#### Wash-off Features / Benefits

- Physical reduction in skin drying in body and hand washes
- Proven skin and scalp moisturisation benefits
- · Delivers additional hair conditioning attributes
- · Consumer-perceivable for both the skin and hair

Seasonal variation and temperature controlled environments can lead to skin dryness\*. DuraQuench IQ SA has been developed to combat these changes in temperature and humidity, specifically by reducing water loss more effectively at low relative humidity. With effective moisturisation contributing towards anti-ageing performance\*, DuraQuench IQ SA delivers a significant improvement in skin barrier function for lasting

#### Applications

- Daily facial care
   Anti-ageing
- Anti-ageing
- Body care
- Sun care
   Scalp and hair care
- · Soaps and detergents

# HAIR CARE FORMULATION SCALP QUENCHING CONDITIONER



Scalp Quenching Conditioner		C2711
Product (INCI Name)	Functionality	% w/w
Phase A		
Incroquat™ Behenyl TMS-50 (Behentrimonium Methosulfate (and) Cetyl Alcohol (and) Butylene Glycol)¹	Cationic emulsifier	3.00
Crodamol™ STS (PPG-3 Benzyl Ether Myristate)¹	High gloss emollient	3.00
Cutissential™ 18-MEA 40 (C10-40 Isoalkylamidopropylethyldimonium Ethosulfate (and) Dipropylene Glycol)¹	Highly substantive hair conditioning agent	2.00
DuraQuench™ IQ SA (Cetyl Alcohol (and) Isostearyl Isostearate (and) Potassium Cetyl Phosphate (and) Cetyl Stearate (and) Stearic Acid)¹	Moisturising complex	1.00
KeraDyn™ HH (Bis-Ethyl(isostearylimidazoline) Isostearamide)¹	Conditioning agent	1.00
Phase B		
Water Deionised (Aqua)	-	To 100
Phase C		
Lactic Acid	pH adjuster	To pH 4-4.5
Euxyl PE9010 (Phenoxyethanol (and) Ethylhexylglycerin) <sup>2</sup>	Preservative	0.40

Suppliers: 1: Croda 2: Schulke & Mayr

# DuraQuench™ IQ SA

Discover an innovative approach to effective moisturisation for the skin and scalp with Croda's scientifically balanced moisturising complex, DuraQuench IQ SA.

DuraQuench IQ SA forms an intelligent structural bilayer on the skin's surface, helping to reinforce the skin's natural barrier and deliver up to 72 hours of visible moisturisation. By adapting to the surrounding environment, DuraQuench IQ SA also optimises hydration by regulating water loss from the skin at different temperatures and humidities.

Testing on the scalp and body has shown **DuraQuench IQ SA** is even effective from wash-off systems, where it also provides a sensorial benefit, thus enabling consumer perceivable moisturisation to be delivered no matter what the application.

Innovation you can build on™

- 72 hour long-lasting skin hydration
- Visibly moisturised radiant skin
- Temperature and humidity responsive
- Effective from wash-off systems
- Scalp moisturisation and hair care benefits





# HAIR CARE FORMULATION SCALP HYDRATION



Control (%w/w)	DuraQuench IQ SA (%w/w)
To 100	To 100
3.00	3.00
5.00	5.00
1.	1.0
1.20	0.60
0.50	0.50
q.s.	q.s.
	To 100 3.00 5.00 - 1.20 0.50

Table 6: Test Conditioner Formulations

# 3. CONCLUSIONS



# CONCLUSIONS



- With this presentation we clearly demonstrate that essential oil play an important sensorial and functional role in hair and scalp care formulations when properly formulated.
- The sensorial role is linked to there respective olfactive character. Sensient Fragrances perfumers demonstrate that, trendy & creative olfactive concepts, can be developed using our premium essential oils.
- The functional role is due to the complex composition of essential oils. They have a strong activity for anti dandruff, hair grow and aromatherapy.
- As always, the finish product formulation is acting as a vehicle for active ingredients such as essential oils. For product claim, bear in mind that the best active ingredient with inappropriate personal care formulation will lose efficiency.



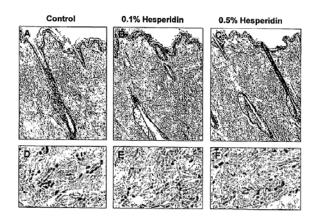


THANK YOU

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